

# BAHASA BUSINESS



The Indonesia Canada Chamber of Commerce  
Monthly Newsletter

JUNE 2016



## In the Spotlight

New ICC President Rodney Coelho

Employment Law Update :

**National Holidays, THR and  
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# ICCC AGM Filled with Mixed Emotions



*In the last President's Report of his 3 year term, ICCC President Chris Bendl, shares the organization's many accomplishments.*



*Incoming ICCC President Rodney Coelho thanks KADIN Indonesia Chairman Rosan Roeslani for his engaging and enlightening keynote presentation.*



*The Canadian Ambassador, His Excellency Donald Bobiash shares the many areas of opportunity between Canada and Indonesia.*

The ICCC Annual General Meeting (AGM) was filled with mixed emotions as the Indonesia Canada business community lamented the departure of outgoing ICCC President Chris Bendl and ICCC Vice President Richard Emmerson while at the same time welcoming incoming ICCC President Rodney Coelho and ICCC Vice President Greg Elms.

In his last President's Report of his 3 year term, Chris Bendl highlighted the year's many achievements which included:

- Signing of the MoU between ICCC and the Indonesian Chamber of Commerce and Industry
- The re-launch of the Maple Leaf Ball
- Celebrating 10 years of a successful Canada Cup
- Starting the 'Friends of Canada' networking evening
- Strengthening relationships with like-minded organizations on a local and regional level like the Canada ASEAN Business Council (CABC) and South East Asia Canadian business chambers.
- Continuing to forge a stronger bond with the Canada Alumni in Indonesia Association (Calindo), the Canadian Women's Association (CWA), and Canadian Education International (CEI) and of course the fantastic team at the Canadian Embassy in Indonesia.

Additional highlights of the AGM include ICCC's financial success as the organization has recorded a stronger annual financial performance for the third year in a row, mainly driven by excellent attendance at the growing number of ICCC special events and the monthly "Biztro" networking gathering.

Special guest speakers at the AGM were Rosan Roeslani, the Head of KADIN Indonesia and His Excellency Donald Bobiash, the Ambassador of Canada to Indonesia.



## Government Promises Investors “Licenses in 3 hours”

In face-to-face meetings with Canadian businesses, the Indonesian Investment Coordinating Board (BKPM) Chairman Franky Sibarani has promised Canadian investors who are ready to invest in Indonesia that they will be able to obtain key investment licenses within three hours.

By representing the individual requirements of five ministries in one office, the BKPM is able to provide eight different license products (and a land blocking certificate) within three hours. The products include: investment license, Taxpayer Number (NPWP), Establishment Deed and Decree of Legalization of the company from the Ministry of Law and Human Rights, Company Registration Certificate (TDP), Foreign Manpower Utilization Permit (IMTA), Foreign Manpower Utilization Plan (RPTKA), Importer-Producer Identity Number (API-P), and Customs Identity Number (NIK).

Previously investors would have to make



visits to the Directorate General of Taxation of Ministry of Finance (for the NPWP), the Directorate General of Customs and Excise of Ministry of Finance (for the NIK), the Ministry of Trade (for TDP and API-P), the Ministry of Manpower and Transmigration (for the IMTA and RPTKA), the Ministry of Law and Human Rights (for the Legalisation Decree of the establishment of new company and also the notary for the issuance for Establishment Deed of the new company) and also to the Ministry of Agrarian and Spatial Affairs/ National Land Agency for the Land Booking Certificate)

Welcome to the June issue of Bahasa Business. It is a bitter sweet time at the ICCC this month as we said our “thank-yous” to outgoing ICCC President Chris Bendl and Vice-President Richard Emmerson. Under their leadership over the last 3 years the ICCC has developed in new and exciting ways and now, more than ever, ICCC is recognized as one of the first destinations for Canadian businesses looking to invest here. While we are sad on the one hand, the new incoming ICCC President Rodney Coelho and Vice President Greg Elms give everyone a sense of excitement for the future. Rodney Coelho is a proven forward thinker and Greg Elms has been a cornerstone of the Indonesian Canadian community for years. A combination that is sure to drive the ICCC even further in its commitment to the Indonesia Canada business community.

This month’s publication is full of interesting news. From the BKPM visit to Canada as part of it’s initiative to attract major international investment into Indonesia, to the government’s promise that investors will get key licenses within 3 hours of applying. In the spotlight is new ICCC President Rodney Coelho as readers have a chance to find out more about the new guy at the helm. If you missed the Canada Cup this year there is a full page article highlighting the many winners (including the kids) of the event and also a short summary of the ICCC Annual General Meeting.

I wish everyone a great read and wish you a great June.

Pleasant reading,

**Edwin Pieroelie**  
Secretary - General ICCC



## In the Spotlight

### New ICCC President Rodney Coelho

Bahasa Business recently had the opportunity to speak to Rodney Coelho, the new President of the ICCC. Rodney has shared his commitment and dedication to promoting positive business growth for social & economic development of the Indonesian-Canadian business community and we wanted to know more about him and his plans for the ICCC. Following is our one-on-one interview.

**Q Can you please share some of your background?**

**A** I grew up in Mississauga, a suburb just outside Toronto. I always had a passion for math, which led me to do my undergraduate studies in Actuarial Science at the University of Waterloo. It sounds cliché, but my university days really shaped my life. It was the place where I met my wife, Natasha, and it was where I joined Manulife. Nearly 4 years ago we were moved to Jakarta and our family has been enjoying our life here ever since.

**Q What do you think about the Indonesia-Canada dynamic?**

**A** It is an eye opener and part of the reason I joined the ICCC. I am very impressed. Indonesia is one of Canada's largest export markets in the ASEAN region, and has emerged as an important destination for Canadian foreign direct investments abroad. I think the importance of the Indonesia-Canada relationship was re-emphasized when the newly appointed Prime Minister of Canada, Justin Trudeau, met with Indonesian President Joko Widodo as one of his first official meetings.

**Q As the new President of the ICCC, what are your first priorities for the organization?**

**A** The ICCC is a great organization and I am very lucky to be in a position to be working with a great team in enabling the ICCC to do bigger and better things to bring Canada and Indonesia. Closer together.

Of course one of our first priorities will be to expand on the great work delivered by my predecessor, Chris Bendl and maximize our

recent MoU with KADIN Indonesia. This will provide numerous benefits to Canadian businesses who are looking to invest in Indonesia and also for those who are already operating here.

Secondly I really want to see our Corporate membership grow. It's true that if I wasn't moved to Indonesia I wouldn't know of the amazing business opportunities that exist here for Canadian companies but I want the ICCC to really get the message across and help Canadian companies make the cross over, which is naturally reflected in growing membership.

Third, and this goes without saying is that I want the ICCC to continue to grow the collaboration with the Embassy of Canada, the Canadian Alumni in Indonesia (CALINDO), the Canadian Education International (CEI), and the Canadian Women Associate (CWA). Working together we really are a powerhouse for Canada-Indonesian interests.

**Q Can we expect anything different under your leadership?**

**A** I am typically known for challenging the norm. I will work with the Board to continually look for ways to improve the value the ICCC brings to its members, introduce some new activities that really put the interests and concerns of our members at the center of everything we do. Stay tuned everyone!



The 11th annual 2016 Canada Cup, fully supported by the ICCG, Calindo, the CWA, and the Canadian Embassy in Indonesia, was a sold out success as 144 players hit the greens for a day of fun filled and very friendly competition.

Held at the Sentul Highlands Golf Club on May 20, the day could not have been more beautiful as very early morning showers left the grass a lush green and most importantly, a cool mist in the air. Throughout the day players were treated to a light breeze and a sunny but not overly hot playing experience.

Back at the club house sponsors were very generous with the players and over 60 prizes were drawn, giving players nearly a 50% chance of winning.

Two of the biggest winners of the day were the focus charities (Kampung Kids in Jakarta, and Yayasan Damianon Alor Island, NTT) who help needy children, as the Canada Cup donated IDR41,700,000 to each of the organizations to support their good work.

And of course a very hearty congratulations to the day's golfing winners. Taking women's Best Gross was Athena Wu and women's Best Net was Annemarie Kraan. On the men's side the men's Best Gross and the winner of the Aprianto Cup was Wee Peng Siong and the men's Best Net overall was Adrian Scholten.

Special thanks go to all the sponsors and the organizing committee who made the amazing day possible.

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SANTA FE RELOCATIONS | SAPIA SUNBER | SENTUL HIGHLANDS GOLF CLUB | SEMU SEGAR NUSANTARA | SOCIETY WINES | TANADREMA LUXURY VILLAS & SPA

# National Holidays, THR and Employees with Disabilities

There have been several Indonesian employment law developments since the beginning of the year. While these are not particularly big changes, it is important for businesses in Indonesia to stay on top of the latest employment rules.

## National Holidays and Collective Leave in 2017

The Minister of Religious Affairs, Minister of Manpower and Minister of State Apparatus Empowerment and Bureaucratic Reform have issued a joint decision on National Holidays and Collective Leave in 2017.

The Joint Decree stipulates 14 public holidays in 2017 as follows:

1. New Year's Day	January 1
2. Chinese New Year	January 28
3. Hindu Day of Silence	March 28
4. Good Friday	April 14
5. Ascension Day of Prophet Muhammad	April 24
6. International Labor Day	May 1
7. Buddhist Waisak Day	May 11
8. Ascension Day of Jesus Christ	May 25
9. Idul Fitri	June 25 and 26
10. Independence Day	August 17
11. Idul Adha	September 1
12. Islamic New Year	September 21
13. Birth of Prophet Muhammad	December 1
14. Christmas Day	December 25

Separately, President Joko Widodo recently issued Presidential Decree No. 24 of 2016 to create a new national holiday, Pancasila Day, which will be marked on June 1 beginning in 2017.

The observation of holidays that fall on weekends is not moved to the nearest workday. However, the government may declare certain "bridge holidays" (referred to as "collective leave") to extend holidays that fall on the weekend.

There are two collective leave holidays in 2017:

1. Idul Fitri June 23, 27 and 28
2. Christmas December 26

Collective leave days are mandatory for civil servants. For civil servants, those "forced leave" days are deducted from the civil servants' available annual leave entitlements and are not treated as national holidays. Collective leave is not mandatory in the private sector. Some private sector companies encourage

employees to voluntarily take collective leave days but cannot force employees to do so.

## Religious Holiday Allowance

Minister of Manpower Regulation No. 6 of 2016 regarding Religious Holiday Allowance (THR) for Employees ("MOM No. 6") requires all employers to provide THR to employees with at least one month of service, regardless of whether the worker is employed on a permanent or temporary basis. Previously, the obligation to provide THR only applied to workers with more than three months of service.

THR must be paid once a year, within a maximum of seven days of a given religious holiday, as follows:

- a. Idul Fitri for Muslim employees
- b. Christmas Day for Christian employees
- c. Hindu Day of Silence for Hindu employees
- d. Buddhist Waisak Day for Buddhist employees
- e. Chinese New Year for Confucian employees

THR is equal to a minimum of one month's salary (basic salary plus any fixed cash monthly allowances) for workers with a minimum 12 months of service. Employees with more than one month but less than 12 months of service will receive THR on a pro rata basis.

Employers who do not meet their THR payment obligations in due time are subject to a fine amounting to 5% of the total THR amount payable, as well as administrative sanctions in accordance with the applicable employment laws and regulations.

## Hiring People with Disabilities

The Government has issued a new law on persons with disabilities, Law No. 8 of 2016, which replaces a 1997 law. The new law provides protections and a guarantee of non-discrimination in the workplace for people with disabilities.

Each private sector employer is required to ensure that at least 1% of its workforce is comprised of disabled persons. Law No. 8 also requires employers to accommodate and provide facilities to enable access by employees with disabilities. Employers who fail to provide such requirements face written warnings, cessation of operations, and suspension or revocation of their business license.



# Canadian Ag Represents!

A local gardener from Kelowna, British Columbia, silenced any doubters of Canada's agriculture expertise when he grew a 1.22 meter (44.5 inches) long cucumber.

The cucumber beats the current Guinness World Book of Records holder, set in 2011, by a full 3.5 centimeters (1.4 inches).

Daniel Tomelin, the man with the cucumber green thumb, told Canadian reporters, "I let the thing grow and it was just starting to touch the ground and I was kind of saying, 'What is the world's largest cucumber?' I didn't even have a clue."

Unafraid of competition, Daniel confirmed that he did not use any 'steroids' to and shared his giant cucumber inducing secret: Deep Mulch gardening, which uses leaves and doesn't allow soil to be exposed. This process sees Daniel collect approximately 300 bags of leaves in the fall, where he dumps them on the ground, preventing

major waterloss during the winter. The process also saves him from doing any weeding as worms and micro-organisms that thrive in the mulch do the work for him.

Not only is Daniel going to pickle his giant cucumber to enable him to enter the world's biggest pickle contest but his garden has been nominated for a green-thumb award by the local chapter of the national Communities in Bloom program.

Way to represent Canadian Ag, Daniel Tomelin!



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# Putting a Spark in a Soldier's Step

Indonesian military take note, Canadian company Bionic Power Inc. just signed another contract with the U.S military, this time valued at US\$1.25 million to supply low-volume production units of its PowerWalk® Kinetic Energy Harvester for field trials.

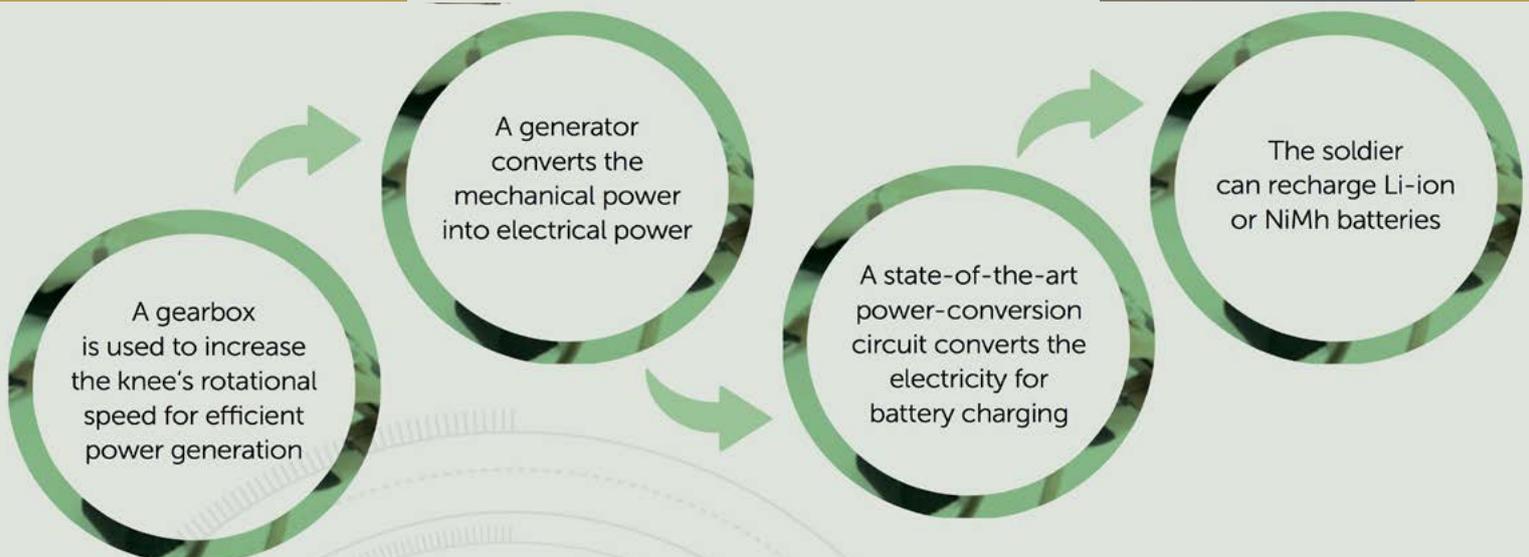
The PowerWalk® Kinetic Energy Harvester enables users to produce power as they walk. Wearing a PowerWalk device on each leg, users produce an average of 10-12 watts of electricity which, over the course of an hour-long walk, can charge up to four smart phones. The walk-recharge capability of the PowerWalk reduces user requirements to carry backup batteries, as well as the need for battery resupply in the field.

With every stride, the PowerWalk's on-board microprocessors analyze the wearer's gait using Bionic Power's proprietary control software to determine precisely when to generate maximum power with the least amount of effort. On level ground, the device requires minimal user effort to harvest power and, while power generation is its primary benefit, the PowerWalk also reduces muscle fatigue during downhill walking, easing metabolic effort and diminishing the potential for injuries.

Yad Garcha, Bionic Power's Chief Executive Officer explains why his company's technology would interest Indonesia by saying, "Military organizations around the world are looking for ways to take weight off the backs of their troops. Wearing one of our PowerWalk harvesters reduces battery weight while providing continuous life-saving power in the field for communications, navigation and optics. That's a pretty compelling value proposition for military decision makers."

Bionic Power, whose innovations have been making news for the last 6 years, is a privately-held technology company based in Vancouver, British Columbia. For more information on the company and its products please send an email to [info@bionic-power.com](mailto:info@bionic-power.com).

## HOW DOES IT WORK?



**Marie-Claude Bibeau**

*Minister of International Development  
and La Francophonie*



## Canada's International Assistance: **Share Your Voice**

As the global context continues to evolve, it is critical Canada's approach to international assistance adapts and appropriately responds. This can not be done without the support of Canadians living at home and abroad.

In that order, from May to June 2016, the Canadian government is conducting international assistance review consultations and has invited all Canadians to participate.

The review will help establish an international assistance policy and funding framework that will be focused on helping the poorest and most vulnerable people, and supporting fragile states, while

advancing the implementation of the 2030 Agenda on Sustainable Development. A special emphasis will be placed on women and girls and applying a feminist lens to all of Canada's international assistance activities.

The aim is to rethink Canada's international assistance policies and programs so we can respond better to the challenges and opportunities of the new global context. The consultations will assist in making our approach, investments and partnerships more innovative and effective.

To support the review, Marie-Claude Bibeau, the Minister of International Development and La Francophonie has stated,

"Both at home and overseas, Canadians care for the poorest and most vulnerable. They expect their government to help create a world that is peaceful, prosperous, just and inclusive—a world where human rights are protected for all. A safer and more stable world leads to a better place for Canada and Canadians. Canada has a strong and proud tradition of working internationally to promote these goals, including through our international assistance, which supports poverty reduction, promotes peace and security and responds to humanitarian emergencies."

Ready to participate? Please click on the following links:

1. [Read the International Assistance Review Discussion Paper \(pdf\)](#)
2. [Find out more about the Review and associated Activities](#)
3. [Share your voice and fill out the Consultation Form](#)
4. Send an email to [AReview.ExamenAI@international.gc.ca](mailto:AReview.ExamenAI@international.gc.ca)



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# BKPM Meets Canadian Businesses

As part of its active campaign to meet its CDN 57 billion investment target for 2016 the Indonesian Investment Coordinating Board (BKPM) spent 4 days conducting face-to-face meetings with over 100 Canadian businesses in both Toronto, Ontario, and Montreal, Quebec.

The four day investment drive, titled 'Indonesia Business Forum: Opportunities in The Making' was led by BKPM Chairman Franky Sibarani and opened by the Indonesian Ambassador to Canada Teuku Faizasyah.

The forum included group presentations and also face-to-face meetings, especially with business in the energy, telecommunications, and IT sectors.

According to BKPM Chairman Franky Sibarani Canadian business were not only very interested in the many opportunities Indonesia has to offer but also in the investment policy reforms being implemented.

In short the BKPM has set itself up as the 'One Stop Shop' for investment in Indonesia. Canadian investors can access BKPM



marketing officers in charge of Canada to get assistance and services from 22 ministries/state institutions.

During the business forum meetings the BKPM also highlighted the recent revisions in the Negative Investment List (DNI) for the industrial sector, pharmacy and e-commerce.

In the first quarter of 2016 Canadian companies had invested nearly CDN50 million in Indonesia, making it the 16th largest investor in the country. The investments were made over 15 projects and created over 300 jobs.

The BKPM has targeted Canada, along with 18 other countries, as top trading partner prospects. The other countries are Japan, South Korea, China, Taiwan, Singapore, Malaysia, United Kingdom, Australia, United States, Middle East, Hong Kong, India, Thailand, Vietnam, Germany, Netherlands, Italy, and Russia.



# Sun Life Partners with University of Waterloo and the Government of Canada to Build Critical Actuarial and Risk Capacity in Indonesia



**CAD \$500,000 Donation to New Fellowship in International Actuarial Science**

Jakarta, 26 May, 2016 Sun Life Financial Asia (Sun Life) and the University of Waterloo have reached an agreement to partner on building critical actuarial and risk capacity in Indonesia. As part of Sun Life's commitment to Indonesia, Sun Life will donate CAD \$500,000 to establish a Fellowship in International Actuarial Science, to be launched by University of Waterloo in 2016 with the goal of contributing to the development of the actuarial sciences field in Indonesia.

The Fellowship will primarily focus on an actuarial science and risk management development project in Indonesia called READI (Risk Management, Economic Sustainability and Actuarial Science Development in Indonesia) that University of Waterloo is currently implementing with the Government of Canada and other partners. The project's main goal is to establish Indonesia as a regional center of actuarial excellence in Southeast Asia by engaging education, government and industry.

The project will leverage both parties' leading actuarial expertise to meet the pressing need for accredited actuaries in Indonesia. Sun Life will have a role in the committee structure as a further corporate investment to ensure the

success of the program and meet the goal of including government, private sector, and educational institutions in the planning and implementation, while University of Waterloo, the world's leader in co-operative education, is uniquely equipped to help Indonesian universities launch effective work-integrated learning programs. Activities will include: conducting outreach activities to attract promising high school students to actuarial science programs; enhancing actuarial science courses with improved curricula and access to strengthened lecturers; and establishing work-integrated learning programs in Indonesia that give students practical and work-ready skillsets.

Kevin Strain, President, Sun Life Financial Asia, said: "Indonesia is a key market for Sun Life in Asia and we are pleased to be partnering with the Government of Canada and the highly respected University of Waterloo to help develop actuarial and risk talent. This work will help strengthen the industry over the long-term here in Indonesia."

Elin Waty, President Director of Sun Life Financial Indonesia, said: "Sun Life will play a leading role in the READI project, helping Indonesia to meet the urgent

need for actuarial science graduates, and helping promising Indonesian students to secure rewarding careers in a high-demand field."

Stephen Watt, Dean of Mathematics at University of Waterloo, said: "We are extremely grateful to Sun Life for their generous donation. This is a huge step together to address the needs of the actuarial science profession."

Through integration and coordination across the three sectors, the project will help to support the regulatory environment and widespread economic growth in Indonesia, as well as reduce financial risk. The project will also seek to promote gender equality in all its outreach and recruitment efforts.

Sun Life Financial Indonesia today has a presence in more than 55 cities, supported by over 400 staff and a 9,000 person-strong sales force. Sun Life also recently committed a significant investment of US\$40 million to further develop the business in Indonesia. By 2018, the Company aims to double the size and productivity of its Indonesian agency force, as well as establish itself as a Top 10 company for agency ranking.

# Join ICCC

The Indonesia Canada Chamber of Commerce (ICCC) is a membership organization that exists primarily to promote positive business growth for social and economic development both in Indonesia and in Canada. The ICCC vision is to be recognized as the home of ideas and information to best support the connecting of Canadian and Indonesian business interests and our organization works at the grass-roots business level to nurture local business relationship networks for the benefit of all our members. There is truth in the phrase "strength in numbers" and we invite all businesses in the Indonesian-Canadian community to join us.



for further information please contact our ICCC Secretariat at

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## Contributors

Bahasa Business is managed by ICCC Secretary General **Edwin Pieroelie** in coordination with local PR agency **klirkom (www.klirkom.com)** and contributing members from the Indonesian and Canadian community.

In this June 2016 edition, special appreciation goes to:

**Ray Christie** | **Richard D. Emmerson** and **Indrawan D. Yuriutomo** |  
**Wely Kustono** | **Karina Sherlen** | **Minie**



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We are interested in news highlighting business related developments in Canada and Indonesia.



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